

Flora Cattrell

Motion Designer / Animator | London, UK

Email: floracattrell.an@gmail.com

Portfolio: www.floracattrell.co.uk

Motion Designer and Animator with 4 years of experience creating high-impact 2D and 3D motion graphics for branded video, idents, social media, film, music videos, client presentations, and live/projection displays. Highly proficient in Blender, Adobe After Effects, and Adobe Creative Suite, delivering polished, brand-aligned visuals under tight deadlines. Experienced in conceptualising storyboards, designing assets, and collaborating with creative teams to bring ideas to life across diverse projects.

Software Skills

After Effects, Blender, Cinema 4D, TouchDesigner, Photoshop, Illustrator, InDesign, Premiere Pro, DaVinci Resolve

Professional Experience

Freelance Motion & Digital Designer

London & Paris | 2022 – Present

Delivering motion design and video editing across luxury, music, culture, and commercial sectors. Managing multiple projects under tight deadlines while collaborating with clients and creative teams.

Selected Projects:

- Interactive Installation – Les Nuits des Bassins (France, Jun–Sep 2024)**
Led a creative team delivering large-scale interactive visuals using TouchDesigner and Kinect, projecting real-time visuals across multi-panel sculptures.
- Brand Ident – Lonely Creatures Network (Nov–Dec 2024)**
Designed and animated a cinematic brand ident in Blender, focusing on lighting, composition, and editorial aesthetics.
- Client Communications Animation – Bvlgari via Oktave (Jun 2024)**
Produced refined After Effects animations for luxury client presentations, ensuring strict adherence to brand guidelines.
- Alfie Templeman – Japan Tour Vinyl Sticker Artwork (Sep 2025)**
Designed graphics adapted for live performance environments, stage use, and large-scale display.
- Short Animated Film – Kirk Lightsey Documentary (Mar–Apr 2025)**
Designed and animated a short sequence aligned closely with the documentary's visual language and tone.
- Album Artwork Concept – Chloe Qisha commissioned by Sony (Aug 2025)**
Produced fast-turnaround visual and motion concepts under tight deadlines, collaborating closely with the director.

7. **Music Video Title Graphics – Bug-eyed (Dec 2025)**
Created animated title graphics using After Effects, focusing on kinetic typography to support the band's visual identity.
 8. **Live Visual Performance & Sculpture Projection – Leonard Maassen (May 2024)**
Designed and performed real-time visuals using After Effects, TouchDesigner, and MIDI control for live music performance and sculptural projection.
 9. **Brand Motion – Dominasian Magazine (Jun 2023)**
Created animated projection visuals and social media motion assets for a magazine launch, combining analogue processes with digital animation workflows.
 10. **Brand Ident – Blink Industries (Nov 2022)**
Delivered a complete brand ident from concept through final animation, focusing on form, motion, lighting, and clean visual execution.
-

Education

BA (Hons) Animation Arts – London College of Communication, UAL 2020 – 2024

Foundation Diploma in Animation (Distinction) – Camberwell College of Arts, UAL 2018 – 2019